

Dear Supporter

On behalf of ELEVĀTED Dance Headquarters (501c3), I am writing to invite you/your company to be involved in our exciting 7<sup>th</sup> annual fundraising event for a great cause! Our gala themed "**Enchanted Mystical Forest**" will take place on April 22, 2023, at The Astrodome in Parma, Ohio starting at 4pm. We are expecting 400+ attendees from across the United States and internationally. Most importantly, we are seeking your support for donations and/or sponsorship.

Our studio, located here in Northeast Ohio and founded in 2015 provides an elite dance experience to foster a better life among youth and young adults. Despite, the obstacles that our students and instructors faced during this pandemic, our studio continues to work hard, be bold, innovative, progressive, experimental—all words that describe art that pushes boundaries and creates change.

With support from donors, sponsors, and partners within the past year our independent dance company have been able to provide opportunities for inner city youth that are imaginable for most — dancers at our studio as young as 5 years and up have had the following opportunities:

- Won first place for World of Dance nationals and second place in the world.
- 2023 Superbowl Halftime Performance
- Performed at various events for Cleveland NBA Allstar Weekend
- National Champions for Dance Makers INC
- Grammy's performance
- Cast members for All American tv series.
- Chagrin Falls Theatre
- Cleveland Cavaliers Mini's (Cavs Entertainment Group)
- Playhouse Square Dance Showcase featuring Riverdance Company

*In exchange for helping us, let us help you!* In addition to a memorable ELEVĀTED gala experience you will not want to miss— our gala donors and sponsors receive broad visibility through our extensive marketing and public relations efforts leading up to our event and during our event. Sponsors are invaluable resources of not just revenue, but also a positive social image and the foundation for important relationships.

*We have enclosed our donation and sponsorship packages.* We welcome dialogue on building a sponsorship package that can be tailored to suit your personal or company's priorities in exchange for helping us to meet our priorities— developing our youth and young adults. For more information, please call 216-630-1314 or email us <u>shanina@danceunitespeople.org</u>

*Did I mention that a portion of your contribution is tax deductible?* EDH is a 501c3 nonprofit organization therefore a portion or all your proceeds may be tax deductible. All proceeds go towards ELEVĀTED Dance Headquarters training and annual competitions.

Sincerely, Shanina C. Knighton (*Sent on behalf of Founder and Executive Director Howard Washington II*) Board Secretary **Dance Unites People** <u>danceunitespeople.org</u> | ELEVĀTED



# Enchant "ELEVATED" with Sponsorship! 2023 Enchanted Mystical Forest Sponsorship Packages

## Elite "ELEVĀTED" Sponsorship Package: \$5001+

Acknowledgement of sponsorship

Company/ Personal Name or Logo prominently displayed on sponsor banners and materials Personalized engraving of Company Name/Logo at ELEVĀTED Dance Headquarters Name/Company listed on "**Enchanted**" gala program

2 Tables (16) Admissions with premium <u>2023 Gala</u> seating for dinner & entertainment 8 ELEVĀTED branded merch items	
2 exclusive ELEVĀTED branded items	Donation only
1 free raffle ticket per guest 2 drink tickets per guest	100% Tax Deductible
Contribution amount greater than \$1910 is Tax Deductible	

### Platinum "LEVITĀTED" Sponsorship Package: \$3001-\$5000

Acknowledgement of sponsorship Company/ Personal Name or Logo prominently displayed on sponsor banners and materials Personalized engraving of Company Name/Logo at ELEVĀTED Dance Headquarters		
Name/Company listed on "Enchanted" gala program		
<ol> <li>Tables (8) Admissions with premium <u>2023 Gala</u> seating for dinner &amp; entertainment</li> <li>ELEVĀTED branded merch items</li> <li>exclusive ELEVĀTED branded items</li> <li>free raffle ticket per guest</li> <li>Contribution amount greater than \$950 is Tax Deductible</li> </ol>	Donation only 100% Tax Deductible	

#### Gold "RISE" Package: \$1001-\$3000

Acknowledgement of sponsorship

Acknowledgement of sponsorship in press release, displayed on website and social media platforms Name/Company listed on **"Enchanted"** gala program

4 Admissions to the <u>2023 Gala</u> 4 ELEVĀTED branded merch items	Donation only 100% Tax Deductible
1 free raffle ticket per guest Contribution amount greater than \$440 is Tax Deductible	

#### Silver "RISE" Package \$500-\$1000

4 Admissions to the <u>2023 Gala</u> 1 free raffle ticket per guest <b>Contribution amount greater than \$280 is Tax Deductible</b>	Donation only 100% Tax Deductible

2 Admissions to the 2023 Gala 1 free raffle ticket per guest	Friends and Family \$125-\$249 1 Admissions to the 2023 Gala	Donation only 100% Tax Deductible		
≥\$110 is Tax Deductible	≥\$70 is Tax Deductible			
Name/Company listed on "Enchanted" gala program				

For donations only (non-sponsorship), payments can be made by:

PAYPAL Link: https://www.paypal.me/ELEVATED

Check made payable to: ELEVĀTED Dance Headquarters, 6950 Brecksville Rd, Independence, OH 44131 Donation and sponsorship receipts are available upon request.